#ActNowForRacialJustice

**TOTAL PARTICIPANTS**

- **600**
- **10,700**
- **3,000**

**PARTICIPANTS ACROSS CAMPAIGNS**

- **14,300**

**IN PARTNERSHIP WITH**

- **869K FACEBOOK USERS REACHED**
- **11,600 FACEBOOK LIKES & SHARES**
- **40,100 INSTAGRAM LIKES**
- **66,300 TWITTER USERS REACHED**

**THE RESULTS**

Repair the World launched Act Now For Racial Justice as a campaign to engage people in service and education during the High Holidays, through Martin Luther King Jr. Day, and concluding with Passover. Our commitment to racial justice extends beyond this campaign, and you will see many ongoing and new opportunities. We invite you to continue with us on this pressing and urgent journey; explore entry points, try out resources, and connect with our colleagues as we Act Now For Racial Justice.

**DIGITAL ENGAGEMENT**

- **Inauguration Weekend & Facing Race Highlights**
- **Volunteers**
- **Participants**

** sits in partnership with**

- **Jewish ins piration. S ustainable c ommunities.**
- **Along with the High Holidays, MLK Weekend, and Passover, Repair the World brought young people together in service and learning as a part of the Facing Race Conference in Atlanta and over Inauguration Weekend in Washington, D.C.**
- **Repair the World hosted, facilitated, and led conversations and volunteering while building important new relationships and further establishing Repair’s position as a strong Jewish ally, and an effective partner in working towards racial justice.**

**FEATURED IN**

- **Turning the Tables Discussions**
- **Turning the Tables Guests**
- **Volunteer Projects**

**RACIAL JUSTICE GUIDES DOWNLOADED**

- **162**
- **10,700**
- **200**

**UNIQUE PAGEVIEWS**

- **3,570**

**EMAIL CLICKS**

- **405**

**DIGITAL REACH**

- **4,250**
- **11,600**
- **40,100**

**PARTICIPANTS ACROSS CAMPAIGNS**

- **October 2016**
- **January 2017**
- **April 2017**

**THE RESULTS**

In partnership with...